

Dear Friends,

RADULOVICH'S RETIREMENT **BARTy**

After twenty years of public service, Livable City Executive Director Tom Radulovich is retiring from the BART Board of Directors, to dedicate more of his time to expanding Livable City's impact. We invite you to join us on November 18 at City View at the Metreon from 6:00-9:00 p.m. to raise a glass to Tom's historic 20 years at BART and to support his continued work at Livable City.

Livable City is a San Francisco 501(c)(3) nonprofit dedicated to innovative urban land use, transportation, and open space advocacy and legislation. As Executive Director for Livable City, Tom has helped draft sweeping reforms of the San Francisco Planning Code, developed innovative ways to protect and expand housing, improved transportation infrastructure and policy, fostered greener, more walkable and bike-friendly streets, and expanded public open space citywide.

Please review the attached sponsorship opportunities for this once-in-a-lifetime event celebrating transit, BART and the special place in transportation history that Tom has carved for himself over the past 20 years. This event is a great way to highlight your organization's civic spirit, to network with the region's political, government, and business leadership, and to be part of a fun post-election BARTy.

The tax-deductible funds we raise from this fun event directly support Livable City's policy and advocacy work to improve transit and transportation, foster walkable and thriving neighborhood commercial districts, and increase housing citywide.

Sincerely,

GWYNETH BORDEN

Board of Directors

SFMTA

Executive Director

Golden Gate Restaurant Assn

LONDON BREED

President

SF Board of Supervisors

CHERYL BRINKMAN

Vice Chair

SFMTA Board of Directors

Former Board Chair

Livable City

TILLY CHANG

Executive Director

SF County Transportation Authority

DAVID CHIU

California State Assembly

District 17

TIM COLEN

Executive Director

SF Housing Action Coalition

NICOLE FERRARA

Executive Director

Walk SF

NICK JOSEFOWITZ

BART Director

District 8

JOEL KELLER

Bart Director

District 2

MARK LENO

California State Senate

District 11

JOHN MCPARTLAND

BART Director

District 5

GABRIEL METCALF

President & CEO

SPUR

GAIL MURRAY

BART Director

District 1

ELSA ORTIZ

Board of Directors

AC Transit, Ward 3

ROBERT RABURN

BART Director

District 4

DENNIS RICHARDS

Vice President

SF Planning Commission

REBECCA SALTZMAN

BART Director

District 3

DAVE SNYDER

Executive Director

California Bicycle Coalition

Former Executive Director

Livable City

PHIL TING

California State Assembly

District 19

JEFFREY TUMLIN

Interim Director

Oakland Department of

Transportation

FRANCESCA VIETOR

President

SF Public Utilities Commission

BRIAN WIEDENMEIER

Executive Director

SF Bicycle Coalition

RADULOVICH'S RETIREMENT

BARTy

FRIDAY, NOVEMBER 18TH, 2016 | 6:00-9:00PM | CITY VIEW AT THE METREON

After twenty years of public service, Livable City Executive Director Tom Radulovich will retire from the BART Board of Directors this fall to dedicate his time to increasing the impact of Livable City. We invite you to join us in raising a glass to Tom's historic time at BART and to his work at Livable City to make the Bay Area a more livable, equitable, and sustainable home for all. This event is a great way to highlight your organization's civic spirit and network with the region's political, government, and business leadership. All tax-deductible contributions directly support Livable City, a 501(c)(3) non-profit.

To discuss sponsorship opportunities, contact Scott Reinstein at 415.344.0489 or scott@livablecity.org.

SPONSORSHIP LEVELS

PRESIDENT

\$10,000

Includes all of the benefits of Station Level plus:

- Featured on all media relations, promotions, & signage as principal sponsor
 - 12 paid social media mentions
 - 20 complimentary tickets

TUBE

\$2,500

Includes all of the benefits of Train level plus:

- 4 paid social media mentions to our audience of 25K+
 - 10 complimentary tickets

OPERATOR

\$500

Includes all of the benefits of Rail level plus:

- Name inclusion on event website
- Name inclusion on select event signage
 - 4 complimentary tickets

STATION

\$5,000

Includes all of the benefits of Tube level plus:

- Podium acknowledgement
- Exclusive President/Station level logo recognition at check-in, food, and beverage locations
- 8 paid social media mentions
- Top level logo recognition across all marketing
- 15 complimentary tickets

TRAIN

\$1,000

Includes all of the benefits of Operator level plus:

- Logo inclusion on signage
- Name inclusion on e-mail invitations
- 6 complimentary tickets

RAIL

\$200

- Tax deductible sponsorship
- Inclusion in Livable City's annual report
- 4 complimentary tickets